

‘Dutch Trade mission Transport & Logistics Morocco 2019’(*)

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| Topic: | Dutch trade mission to Logismed 2019 |
| Date: | 9 - 11 April 2019 |
| Location: | Casablanca, Morocco |
| Participation fee: | 750 euro (excl. 21% VAT) per participant |
| Organisation: | Dutch Embassy in Rabat (Morocco), AFFM, Harvard Consulting (Morocco), MEYS Emerging Markets Research (the Netherlands) |



Transport and Logistic sector Morocco

With a total population of 35 million people and having the sixth largest economy on the African continent, Morocco has become a top destination for foreign investments and trade. During the last ten years the annual average economic growth rate was around four percent, boosting consumer demand and income levels which are approximately thirty percent above Africa’s average.

At the heart of Morocco’s economic development is the Transport & Logistic sector. This sector contributes about four percent to the country’s GDP and provide employment to one million people. The main transport mode for freight in Morocco is by road, followed by rail, maritime (cabotage) and air. Large public investments in the country’s physical infrastructure (road, rail, port) in recent years, have contributed to the expansion of the transport and logistics sector in Morocco.

For national and international transport and logistics companies the country’s strong macro-economic developments, the geostrategic location within Africa and the Mediterranean, the signing of free trade arrangements with the EU, USA, and Turkey, large public investments in infrastructure, and improvements in the regulatory framework of the country offer interesting business opportunities to Dutch transport and logistics companies.

Dutch Trade mission to Logismed 2019

In cooperation with the Dutch embassy in Rabat and supported by RVO and the Moroccan freight forwarder organisation AFFM, MEYS Emerging Markets Research and her Moroccan partner Harvard Consulting are organising for the second time a trade mission to the international trade fair for transport and logistics companies Logismed in Casablanca. This trade fair will be held from April 9 – 11.

The trade mission consist of the following program activities which are included in the participation fee:

- ✓ Visit to the trade fair Logismed
- ✓ Workshop on ‘Doing business in Morocco’ (in English) at Logismed
- ✓ B2B match making during and around the trade fair Logismed
- ✓ Company visits in Casablanca (including local transport)
- ✓ Network lunch in Casablanca
- ✓ Mission booklet with names and business activities of all participants
- ✓ City tour

Furthermore, we can organise a discounted fee for companies who need a booth at Logismed 2019.

For more information on this trade mission, please contact Mr. Marco Rensma of MEYS Emerging Markets Research by email info@meys.eu or via telephone +31 (0)6 12 79 2560. Registration is done by filling in the registration form on www.meys.eu. Deadline for registration is Friday 22 March 2019.

(*) IMPORTANT NOTE: The trade mission to Logismed 2019 in Casablanca will only go through when there are sufficient Dutch organizations participating in this mission.